

**MEDIA ALERT**

**Gas South District and Northside Hospital Announce Community Partnership**

**DULUTH, (GWINNETT/METRO ATLANTA) GA. – July 18, 2022** – Gas South District and Northside Hospital have announced a new community outreach partnership. The three-year agreement brings an opportunity for Gas South District and Northside Hospital employees to work together and engage in community related initiatives.

“Gas South District is becoming one of the premier destinations in Georgia, and Northside is pleased that we’re developing this new community partnership,” said Lee Echols, chief of marketing for Northside Hospital. “Our work with local organizations is a big part of our mission to heal in Gwinnett. The team at Gas South District has been totally supportive of this initiative, and we look forward to building it out over the next few years.”

The partnership will kick off in August with the first co-branded community outreach effort. With a goal of supporting local teachers and creating a unique experience for them, Gas South District and Northside Hospital will look to the community to nominate teachers for a chance to win a \$500 Amazon gift card and a VIP concert experience during the Georgia Jam event on August 27<sup>th</sup> being held at Gas South Arena.

To nominate a teacher please visit [GasSouthDistrict.com/Connect-With-Us/Classroom-VIP](https://GasSouthDistrict.com/Connect-With-Us/Classroom-VIP) and give an example of how this person demonstrates their special gifts and talents in the classroom. Gas South District and Northside Hospital will review the nominations and 10 teachers will be selected for their outstanding work. Submissions are due by August 12<sup>th</sup> and winners will be selected the week of August 15<sup>th</sup>.

“We are so pleased to be partnering with Northside Hospital concerning our community outreach program,” said Stan Hall, chief executive officer of Gas South District. “Northside Hospital’s brand and reputation is one that is always readily associated with excellence. It is exactly that level of excellence we desire to have demonstrated throughout our campus and our entire organization. Northside Hospital now joins a growing list of top tier corporate partners here at Gas South District. I am excited to see the results of these efforts and the positive effect it will have on our community.”

Along with partnering for community outreach and involvement, the agreement also includes marketing elements with interior and exterior signage and co-branding opportunities.

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**About Northside Hospital**

The Northside Hospital health care system is one of Georgia’s leading health care providers with five acute-care hospitals in Atlanta, Canton, Cumming, Duluth and Lawrenceville and more than 250 outpatient locations across the state. Northside Hospital leads the U.S. in newborn deliveries and is among the state’s top providers of cancer care, sports medicine, cardiovascular and surgical services. For more information, visit: [northside.com](https://northside.com).

## **About Gas South District**

Just minutes outside of Atlanta, Gas South District 118-acre campus can accommodate a variety of events from concerts, performances, meetings, trade shows, conventions, banquets, and celebrations. The multipurpose campus includes an amazing 13,000-seat arena (Gas South Arena), an intimate 708-seat theater (Gas South Theater), 13 versatile meeting rooms, a 90,000-square-foot exhibit hall, and a 21,600-square-foot ballroom (Gas South Convention Center). The campus, operated by the Gwinnett Convention and Visitors Bureau, distinguishes itself by hosting a diverse range of events, including the ECHL's Atlanta Gladiators, NLL's Georgia Swarm, Carrie Underwood, Justin Timberlake, JapanFest, Georgia Bridal Show, Gwinnett Ballet Theater, Gwinnett Symphony Orchestra, George Strait, Eric Clapton, NCAA Women's Gymnastics Championships, Disney On Ice, Enrique Iglesias & Pitbull, Orange Conference, Beyoncé and more.

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